



E T E L E • P L A Z A

Etele Plaza is a multifunctional shopping and entertainment complex in the top multi-modal public transportation junction of South Budapest at the end station of the new M4 metro line (total number of passengers crossing: 165 000/day).

Size: 55,000 m² GLA on three levels

Parking: 1,300 places, including 200 extra spacious family parking 2,400 P+R parking in close vicinity.

BUDAPEST is the 9th
largest city in the EU





LOCATION





DISTRICT XI.
has the
highest
population
in Budapest

GDP 2014:
11,485 USD
per capita

**GDP
PROJECTION**
for 2015:
11,888 USD
per capita

**2016 Q1
NET SALARIES**
grew by
7.4%
Y-O-Y

2015 TURNOVER
of Budapest
shopping center
schemes
grew by
10-12%
Y-O-Y

**2015 Q1-Q2
RETAIL SALES**
in Hungary grew by
6.1%
Y-O-Y
the second highest level
among CEE countries



ETELE
ETELE • PLAZA





ETELE PLAZA

The last
major

shopping center
development in Budapest

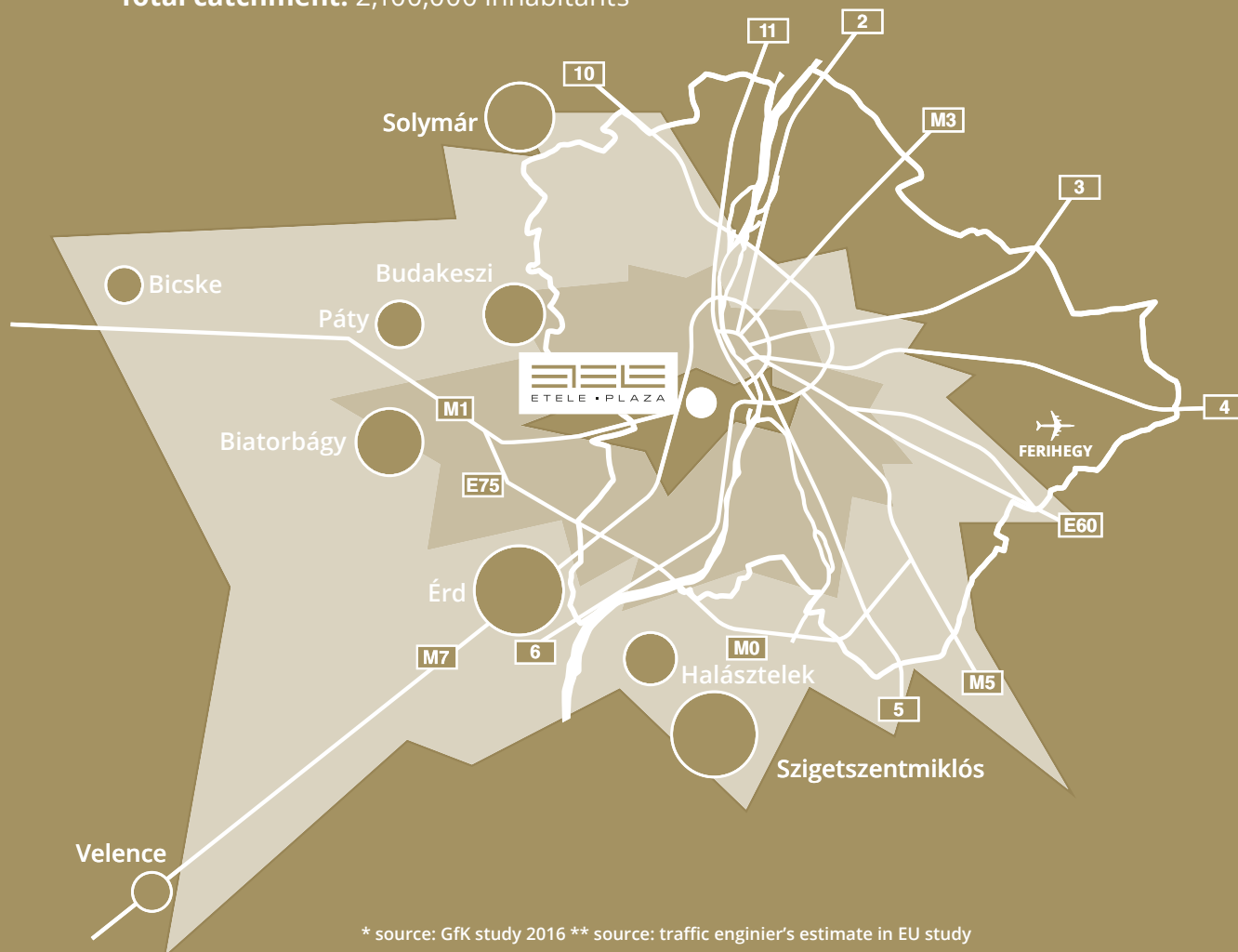
Estimated **PUBLIC TRANSPORT PASSENGERS:** 165,000 / day**

Primary: 0-10 minutes 241,750 inhabitants

Secondary: 10-20 minutes 646,000 inhabitants

Tertiary: 20-30 minutes 1,215,000 inhabitants

Total catchment: 2,100,000 inhabitants*



* source: GfK study 2016 ** source: traffic engineer's estimate in EU study





EXTREMELY DENSE

residential area in

primary
catchment

IN 20-30 MINUTES

1,215,000
inhabitants

IN 10-20 MINUTES

646,000
inhabitants

IN 0-10 MINUTES

241,750
inhabitants

ŐRMEZŐ

high-density
housing having

7,600
inhabitants

KELENFÖLD

is the 2nd largest
high-density housing
in budapest

52,500
inhabitants

metro M4



2nd busiest
railway
station
in Hungary

3 tramlines



23 intercity
buslines



27 city
buslines







ETELE PLAZA

The 3rd biggest shopping center
with 55,000 GLA in Hungary





Largest offer of **FASHION**
anchors* comparing to any other
shopping center in Budapest



* > 1000 SQM

Strong focus on **ENTERTAINMENT**

Chill out
lounge

Roof
terrace

Cafes
on all levels

Drink
bar

Food
court

Kids
play

Adventure
terrace

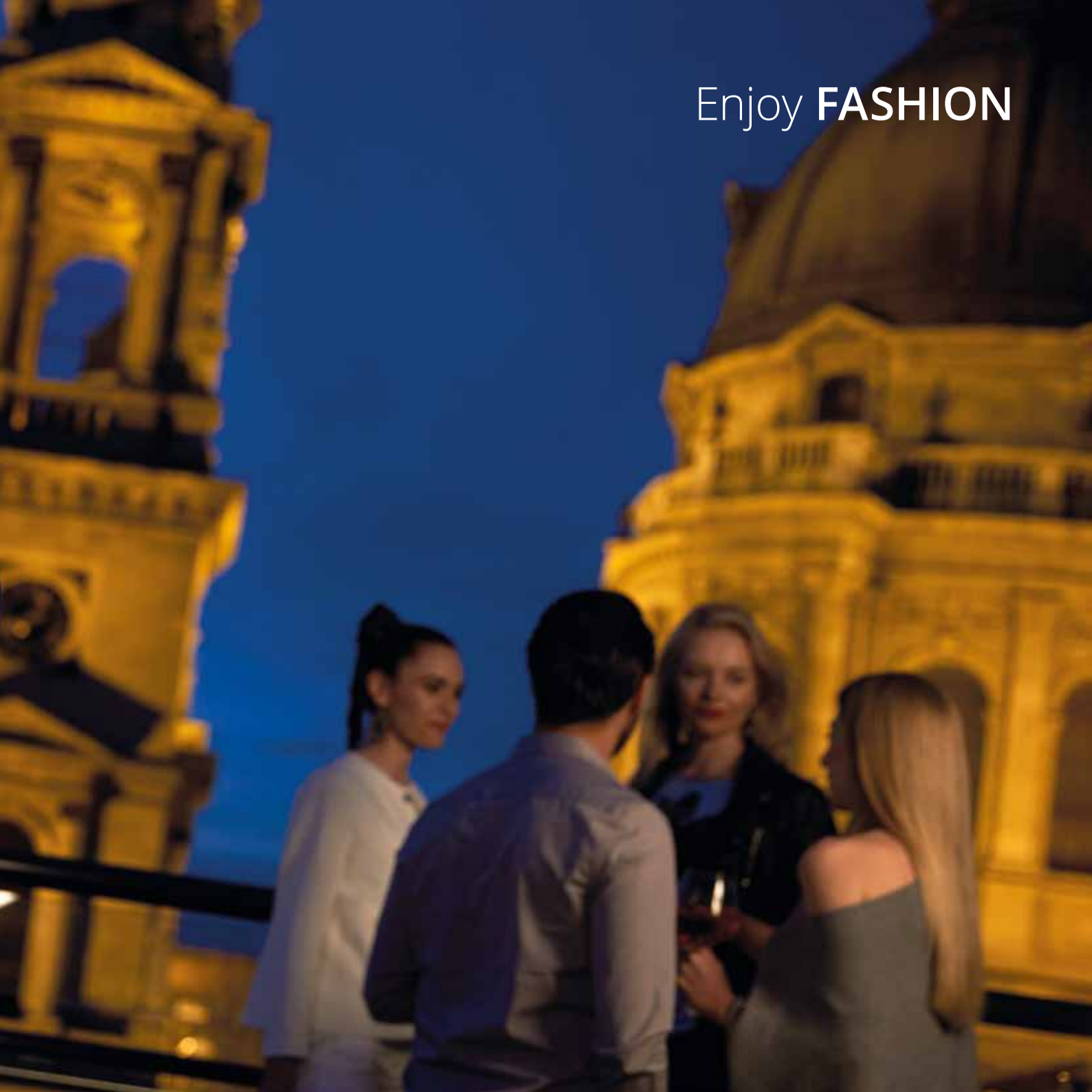
Multiplex
cinema





Enjoy **BUDAPEST**

Enjoy **FASHION**



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