

ETELE Plaza X Budapest ONE X Jono Yogo PROMOTION

TERMS AND CONDITIONS OF PARTICIPATION

17–29 March 2026

These Terms and Conditions of Participation and announcements related to the Promotion are available on the following website: www.futurealgroup.com

Please read these Terms and Conditions of Participation carefully, with special regard to any amendments, in order to be fully aware of the conditions of the Promotion at all times.

1. ORGANISER AND OPERATOR OF THE PROMOTION

BP1 Első Ütem Ingatlanfejlesztő Zártkörűen Működő Részvénytársaság

(registered office: 1082 Budapest, Futó utca 47–53, 7th floor; company registration number: 01-10-141034), (hereinafter referred to as the “**Organiser**”)

2. DURATION AND LOCATION OF THE PROMOTION

17–18 March 2026 (on two working days between 8:00 a.m. and 2:00 p.m.), in the lobby areas 1, 2, 3 and 4 of Budapest ONE.

3. PROCESS OF THE PROMOTION

Any natural person over the age of 18 (the “Participant”) may participate in the Promotion provided that he or she:

- (i) works in one of the leased premises of the Budapest ONE office building and is able to verify this with an access card;
- (ii) provides (or has previously provided) his or her name, email address and the name of the employer to the Organiser and/or any other company indicated in the relevant consent declaration;
- (iii) consents (or has previously consented) to receiving marketing messages (advertisements) by email from the Organiser and/or any other company indicated in the relevant consent declaration; and
- (iv) answers the questions included in the questionnaire related to the Promotion.

For the purposes of the above, “marketing messages” include, for example: (i) offers and surprises, (ii) coupons, (iii) invitations to participate in challenges, market research, satisfaction surveys and questionnaires, (iv) invitations to campaigns and games, and (v) information, events, news and promotions related to the Organiser or any business line of the Futureal Group.

Participants will receive one HUF 1,000 Jono Yogo coupon at the stands set up at the entrances of the Budapest ONE lobby, which entitles them to consume goods worth HUF 1,000 at the Jono Yogo store in Etele Plaza. Any purchase exceeding this amount shall be paid by the Participant.

The coupon may be redeemed at the Jono Yogo store operating in Etele Plaza (Etele Plaza: 1119 Budapest, Hadak útja 1.) between 17 March 2026 and 29 March 2026.

The coupon may not be exchanged and may not be redeemed for cash.

4. DATA PROTECTION INFORMATION

The Participant's personal data shall be processed by the following companies (the "Data Controllers"):

- (i) **BP1 Első Ütem Ingatlanfejlesztő Zártkörűen Működő Részvénytársaság** (registered office: 1082 Budapest, Futó utca 47–53, 7th floor; company registration number: 01-10-141034);
- (ii) **Futureal Prime Properties Ingatlanfejlesztő Zártkörű Esernyőalap – Futureal Prime Properties Three Ingatlanfejlesztő Részalap** (registered office: 1082 Budapest, Futó utca 43–45, 6th floor; company registration number: 01-10-141034); and
- (iii) **Futureal Prime Properties Ingatlanfejlesztő Zártkörű Esernyőalap – Futureal Prime Properties Two Ingatlanfejlesztő Részalap** (registered office: 1082 Budapest, Futó utca 43–45, 6th floor; company registration number: 01-10-141034).

The Data Controllers act as joint data controllers pursuant to Article 26 of Regulation (EU) 2016/679 (the "GDPR"), jointly determining the purposes and means of processing, except for settlements related to costs of data collection, in which case they act independently. The roles and responsibilities of the Data Controllers are governed by a joint data controller agreement. Irrespective of the provisions of the joint data controller agreement, Participants may exercise their rights vis-à-vis any Data Controller. Further details regarding the joint data controller agreement are available via the contact details of the respective Data Controllers.

Participation in the Promotion is primarily conditional upon consent to receive marketing messages; however, the Participant is entitled to withdraw such consent at any time (i.e. unsubscribe). Providing the name of the Participant's employer is also a condition; this data assists the Organiser, for example, in determining which companies' employees can be reached most effectively through the Promotion. The legal basis for data processing is Article 6(1)(a) GDPR – the voluntary consent of the data subject, as detailed in the consent declaration. In this case, data processing continues until the consent is withdrawn.

In addition, the Data Controllers process Participants' data for the purpose of conducting the Promotion, in particular ensuring participation, maintaining contact with Participants, responding to questions related to the Promotion, and handling any legal claims after the closure of the Promotion. The scope of processed data includes the Participant's name, email address, and other data related to the Promotion (e.g. questions, complaints, measures taken). The legal basis for data processing in this context is Article 6(1)(b) GDPR – processing necessary for the performance of obligations undertaken in the Promotion by the Organiser, pursuant to Section 6:588 of Act V of 2013 on the Civil Code (Prize Announcement). Personal data processed in connection with the Promotion shall be retained for 5 years following the closure of the Promotion in accordance with Section 6:22 of the Civil Code. Where data must be retained for tax purposes pursuant to Act CL of 2017 on the Rules of Taxation, the retention period is 6 years; for accounting purposes pursuant to Act C of 2000 on Accounting, the retention period is 8 years, for example if the data form part of accounting records supporting the bookkeeping of the Data Controllers.

Photos and videos may be taken during the handover of the coupon, which may be used without limitation by the Data Controllers on their social media platforms (for example: <https://www.facebook.com/groups/974044047954838>). The recordings are either made as crowd shots, or the person making the recording indicates that the recording is being made and the data subject has the opportunity in advance to express if he or she does not wish to appear in the

recording. The data subject is also entitled to withdraw consent at any time afterwards and request deletion of the recording.

In the case of special promotions, automated decision-making takes place exclusively during the potential drawing of winners, using artificial intelligence.

Marketing messages are sent using the Mailchimp service, provided by The Rocket Science Group LLC d/b/a MailChimp, registered office: Georgia 675 Ponce De Leon Ave NE, Suite 5000, Atlanta, Georgia 30308, United States of America. The legislation of the United States does not ensure the level of data protection required by the GDPR; however, the service provider ensures appropriate safeguards through participation in the EU–US Data Privacy Framework.

The data protection rights and legal remedies of data subjects are set out in detail in the relevant provisions of the GDPR (in particular Articles 15, 16, 17, 18, 19, 20, 21, 22, 77, 78, 79, 80 and 82). The most important provisions are summarised in the Annex to these Terms and Conditions (“Policy on Data Protection Rights and Legal Remedies”).

5. GENERAL TERMS AND CONDITIONS

The following persons are excluded from participation in the Promotion:

- (i) employees of the Organiser;
- (ii) persons performing work for the benefit of the Organiser on the basis of any other contractual relationship, in particular other contributors involved in the implementation of the Promotion; and
- (iii) the close relatives of all such persons, as defined in Section 8:1(1) point 1 of Act V of 2013 on the Civil Code.

Any person who participates in the Promotion by providing false data, or who attempts in any manner to influence or disrupt the course or outcome of the Promotion, or who otherwise violates these Terms and Conditions of Participation by their conduct, may be excluded from the Promotion. Such conduct shall include, for example, the duplication of coupons for the purpose of obtaining an unfair advantage, or the mass creation of email addresses for the purposes of the Promotion.

Unless otherwise provided in these Terms and Conditions of Participation, the Organiser does not verify the accuracy or correctness of the personal data provided by the Participant, nor any subsequent changes thereto.

In connection with the Promotion, the Organiser assumes only those obligations that are expressly prescribed by applicable law and may not be limited or excluded thereunder. In particular, the Organiser

- (i) provides no warranty, guarantee or other undertaking in relation to the Promotion or the products available within the scope of the Promotion;
- (ii) shall not be liable for any non-material, indirect or consequential damage, cost or expense suffered by any party in connection with the Promotion; and
- (iii) shall not be liable for the availability of the website(s) related to the Promotion.

If a Participant is excluded from the Promotion after the coupon has already been handed over, the Participant shall be obliged to return the coupon to the Organiser or reimburse its value, in accordance with the Organiser’s request.

The Organiser reserves the right to amend the conditions of the Promotion (including these Terms and Conditions of Participation), or to terminate the Promotion, without providing reasons, subject to the

limitations set out in applicable law and, where necessary, with prior notification to Participants in due time. Participants may fully enforce any rights acquired prior to the amendment.

ANNEX

POLICY ON DATA PROTECTION RIGHTS AND LEGAL REMEDIES

1. Deadlines

The Data Controllers, as well as any other company indicated as a data controller in the consent declaration for receiving marketing messages (advertisements) (each individually referred to in this Annex as a "Data Controller", collectively as the "Data Controllers"), shall comply with requests aimed at exercising the rights of the data subject within a maximum of one month from receipt of the request. The day of receipt of the request shall not be included in the deadline.

Where necessary, taking into account the complexity of the request and the number of requests, the Data Controller may extend this deadline by a further two months. The Data Controller shall inform the data subject of the extension and the reasons for the delay within one month of receipt of the request.

2. Right of Access

The data subject shall have the right to obtain confirmation from the Data Controller as to whether or not personal data concerning him or her are being processed, and, where such processing is taking place, to access information on:

- which personal data are processed;
- on what legal basis;
- for what purposes; and
- for how long.

Furthermore, the data subject shall be entitled to information on:

- to whom, when and on what legal basis the Data Controller has granted access to or transferred his or her personal data;
- the source of the personal data;
- whether automated decision-making is applied, including profiling, and the logic involved therein.

Upon request, the Data Controller shall provide the data subject with a copy of the personal data undergoing processing free of charge on the first occasion; for any further copies, the Data Controller may charge a reasonable fee based on administrative costs.

In order to comply with data security requirements and to protect the rights of the data subject, the Data Controller shall verify the identity of the data subject or the person exercising the right of access; accordingly, the provision of information, access to data or the issuance of copies shall be subject to identification of the data subject.

3. Right to Rectification

The data subject may request the correction of any of his or her personal data. If the data subject can credibly demonstrate the accuracy of the corrected data, the Data Controller shall comply with the request within a maximum of one month and shall notify the data subject via the contact details provided.

4. Right to Restriction of Processing

The data subject may request that the Data Controller restrict the processing of his or her personal data (by clearly indicating the restricted nature of the processing and ensuring separate handling from other data) if:

- the accuracy of the personal data is contested (in which case processing shall be restricted for the period necessary to verify accuracy);
- the processing is unlawful and the data subject opposes erasure and requests restriction instead;
- the Data Controller no longer needs the personal data for processing purposes, but the data subject requires them for the establishment, exercise or defence of legal claims; or
- the data subject has objected to processing (in which case the restriction shall apply for the period during which it is determined whether the legitimate grounds of the Data Controller override those of the data subject).

5. Right to Object

The data subject shall have the right to object at any time, on grounds relating to his or her particular situation, to the processing of personal data based on legitimate interest. In such cases, the Data Controller must demonstrate compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or which relate to the establishment, exercise or defence of legal claims.

6. Right to Erasure (“Right to be Forgotten”)

The data subject shall have the right to obtain from the Data Controller the erasure of personal data concerning him or her without undue delay where one of the following grounds applies:

- the personal data are no longer necessary for the purposes for which they were collected or otherwise processed;
- the data subject objects to the processing and there are no overriding legitimate grounds; or
- the personal data have been unlawfully processed.

The right to erasure shall not apply where processing is necessary, inter alia, for the establishment, exercise or defence of legal claims.

7. Right to Legal Remedy

If the data subject considers that the Data Controller has violated the applicable data protection requirements in the course of processing their personal data, they may:

- lodge a complaint with the National Authority for Data Protection and Freedom of Information (address: 1055 Budapest, Falk Miksa utca 9–11; postal address: 1363 Budapest, P.O. Box: 9; e-mail: ugyfelszolgalat@naih.hu; website: <https://www.naih.hu/>), or
- seek judicial remedy in order to protect their personal data, in which case the court shall proceed as a matter of priority. In such cases, the data subject may freely choose whether to bring the action before the competent court based on their place of residence (permanent address) or place of stay (temporary address), or before the court having jurisdiction over the registered seat of the Data Controller. The court competent according to the place of residence or place of stay may be found via the following website: <https://birosag.hu/birosag-kereso>.