

## **Majális+ WHEEL OF FORTUNE PRIZE GAME – Budapest ONE GAME RULES**

### **Name of the Game**

**Majális+ Wheel of Fortune - Prize Game** (hereinafter: the “**Game**”) for participants completing the “Budapest ONE Tenant Satisfaction Survey”.

### **Organizer and Operator of the Game**

**BP1 Első Ütem Ingatlanfejlesztő Zártkörűen Működő Részvénytársaság**

Company registration number: 01-10-141034

Tax number: 28792369-2-42

Registered office: 1082 Budapest, Futó utca 47-53., 7th floor

Statistical number: 28792369-6810-114-01

Represented by: Márk Balástyai and István Kátai

(hereinafter: the Organizer or the Operator).

### **Player**

Any natural person over the age of 18 who participates in the Game. Persons under 18 years of age or non-natural persons may not participate. Employees of the Organizer, persons performing work for the Organizer under any other contract, and the close relatives of all such persons as defined in Section 8:1 (1) point 1 of the Hungarian Civil Code may not participate in the Game.

### **Prize**

On-site prizes awarded by spinning the wheel of fortune: Etele Cinema VIP movie ticket, Etele Cinema movie ticket, Tejmadár milk dessert voucher, Kantinetta coffee voucher.

The prizes may not be exchanged for cash. Unused movie tickets and vouchers may not be redeemed after the indicated deadline and are non-transferable.

### **Duration and Venue of the Game**

Tuesday, 5 May 2026, 11:00 am–17:00 pm, Budapest ONE office building, 1112 Budapest, Balatoni út 2/a

### **Description and Procedure of the Game**

Players who complete the questionnaire provided at the on-site May Day+ event on 5 May 2026 may participate in the Game. To participate, all questions in the questionnaire must be answered and the questionnaire must be submitted to the organizers of the Game. At the May Day+ event organized by the Operator, those who complete the questionnaire may win prizes by spinning the wheel of fortune.

The questionnaire may be completed

(i) in advance in accordance with the information provided in the newsletter. In this case, providing a work email address is mandatory; participants are entitled to spin the wheel upon presenting the confirmation email received. Players acknowledge that participation is not anonymous. The Operator does not intend to use the email addresses for any purpose other than enabling participation in the wheel of fortune prize game.

(ii) Participants may also complete the tenant satisfaction questionnaire on-site using electronic devices provided by hostesses or on their own electronic devices in the presence of the hostesses. Winners may collect their prizes

on-site. The Operator is not obliged to provide the prize in any other form or at any other time, even at the winner's expense. Prizes will not be sent by post.

The Player acknowledges that photos will be taken during the prize handover, which the Organizer and other subsidiaries belonging to the Organizer's group of companies may use without limitation on their social media platforms.

Any Player who participates using false data or attempts to influence the course or outcome of the Game in any manner, disrupts the Game, or violates any provision of these Rules shall be excluded from the Game by the unilateral decision of the Organizer or the Operator. The Organizer and the Operator exclude all liability in connection with such exclusion.

The Operator does not verify the accuracy of the personal data used by the Player and, accordingly, the Player may not assert any claim against them in this respect.

With regard to the prize or its elements determined unilaterally by the Organizer or the Operator, the winning Player may not claim replacement or cash substitution.

If the conditions of becoming a Player fail for any reason, or if the Player is excluded from the Game, the person concerned shall not be entitled to any prize and, if the prize has already been handed over, shall be obliged to return or reimburse it to the Organizer in accordance with the Organizer's first written request.

### **Data Processing and Data Protection**

The conduct of the Game necessarily involves the processing of personal data, which is carried out in compliance with the General Data Protection Regulation ("GDPR") and other applicable data protection laws. Details are provided below.

The Player gives explicit consent to the Organizer and, on behalf of the Organizer, the Operator processing the personal data provided by the Player during the Game for the purposes of: validity of the prize game, identification of winners, and delivery of prizes.

Any Player providing an email address assumes responsibility that only the Player uses the service via the provided email address or data. All liability associated with a given email address or data rests solely with the Player who registered the email address and provided the data.

Data processing means any operation performed on personal data, including collection, recording, organization, structuring, storage, alteration, retrieval, consultation, use, disclosure, transmission, dissemination, restriction, erasure, or destruction.

### **Legal Basis of Data Processing**

Data processing is based on the Player's voluntary and explicit consent, given during registration by ticking the relevant checkbox. By participating in the Game, the Player accepts that personal data will be processed in accordance with GDPR, Act CXII of 2011 on Informational Self-Determination and Freedom of Information, and the data processing notice available on the Organizer's website. The Player bears responsibility for the accuracy of the data provided. Incomplete, incorrect or false data provision results in exclusion from the Game. When drafting this data protection information, the Organizer and the Operator took into account Regulation (EU) 2016/679, Act CXII

of 2011, Act V of 2013 on the Hungarian Civil Code, and Act XLVIII of 2008 on the basic conditions and certain limitations of economic advertising activities.

### **Persons Authorized to Process Data and Access the Data**

Personal data may be accessed by the Data Controller and, on behalf of the Data Controller, the Data Processor in accordance with applicable laws. Data processing is carried out by the Organizer. Employees of the Organizer and the Operator responsible for the conduct of the Game are entitled to access the data.

**Data Controller:** the entity that determines the purposes and means of data processing, either independently or jointly with others. With regard to the Services referred to in these Rules, the following entity qualifies as the Data Controller:

#### **BP1 Első Ütem Ingatlanfejlesztő Zártkörűen Működő Részvénytársaság**

Company registration number: 01-10-141034

Tax number: 28792369-2-42

Registered office: 1082 Budapest, Futó utca 47–53., 7th floor

Contact: [office.marketing@futurealgroup.com](mailto:office.marketing@futurealgroup.com)

### **Categories of Data Processed and Purpose**

Winner's name (surname and given name): identification

Email address: confirmation of participation in the Game

Furthermore:

- ensuring participation in the Game, selection of the winner and communication with the Player;
- publication of the winner's name and photograph;
- handover of prizes, verification and documentation of winner status;
- responding to any questions or complaints related to the Game or data processing and enabling the exercise of data subject rights under GDPR;
- protection of the Data Controller's legal position and enforcement of legal claims after the Game is concluded.

### **Categories of Personal Data Processed**

The Player's name, email address and employer's name; and, in the event of a complaint or inquiry, the personal data contained therein (participants are requested to provide only data strictly necessary for the handling of the complaint or inquiry).

### **Legal Grounds**

- voluntary, explicit consent of the data subject with appropriate prior information for participation in the Game;
- legitimate interest of the Organizer and the Operator in transparent organization of the Game in accordance with ethical standards;
- legitimate interest and legal obligation of the Data Controller in responding to complaints and requests and in exercising data subject rights under GDPR;
- legitimate interest in the protection and enforcement of legal claims.

### **Retention Period of Personal Data**

Personal data processed in connection with participation in the Game and handover of prizes (name, email address and employer's name) will be retained in the Organizer's database after the successful completion of the Game in order for the Organizer and the Operator to send marketing messages.

Examples of marketing messages include: offers and surprises, coupons, invitations to participate in challenges, market research, satisfaction surveys and questionnaires, as well as invitations to campaigns and games.

Personal data will be processed pursuant to GDPR until consent is withdrawn. Consent may be withdrawn at any time via the Organizer's contact details or through the unsubscribe link included in marketing messages. Withdrawal does not affect the lawfulness of data processing prior to withdrawal. Detailed conditions regarding the processing of personal data are set out in the Participation Conditions related to the Organizer's current promotions available at [www.futurealgroup.com](http://www.futurealgroup.com).

Consent to receiving marketing messages is voluntary and may be withdrawn at any time.

The details of the Data Processor are identical to those of the Organizer or the Operator. Personal data will not be transferred to recipients outside the European Union. The winners' names may be published on the Organizer's social media platforms, which qualify as independent data controllers in this respect.

### **Data Subject Rights**

In connection with the data processing described above, the following rights apply.

The data subject may request access to, rectification or erasure of personal data and, in certain cases, restriction of processing. In relation to processing based on legitimate interest, the data subject may object to the processing of personal data, and attention is expressly drawn to this right.

The data subject may request provision of personal data in a machine-readable format (right to data portability), provided that the legal basis of processing is consent. The data subject is also entitled to lodge a complaint with the supervisory authority and to seek judicial remedy.

Requests may be submitted using the contact details of the Data Controller. Requests will be answered within one month of receipt; this period may be extended by a further two months depending on complexity, with notification provided within one month.

### **Right of Access**

The data subject may request confirmation as to whether personal data are being processed and information regarding the data processed, the purposes of processing, recipients, storage periods, data subject rights, and any data transfers outside the European Union.

A copy of the processed personal data may be requested. In the case of electronic requests, information will be provided electronically unless otherwise requested. If exercising the right of access adversely affects the rights and freedoms of others, fulfillment of the request may be refused to the necessary and proportionate extent.

### **Right to Rectification**

If the processed personal data are inaccurate, the data subject may request correction or updating of the data. Where possible, recipients of the data will also be informed.

### **The Right to Erasure ("Right to be Forgotten"):**

As a data subject, you are entitled to have your personal data "forgotten." This means that if at least one of the following conditions is met, we will erase your personal data or the part of it affected by this right without delay:the

Data Controller no longer needs the given personal data for the purpose for which it was collected or otherwise processed; it is data processing based on the Data Controller's legitimate interest, but you objected to the processing, and we have no overriding legitimate grounds for the processing; the personal data was processed unlawfully by the Data Controller; or erasure of the personal data is necessary to fulfill a legal obligation.

If we have disclosed the personal data affected by this right to another person (i.e., a recipient), we will inform these persons immediately following the erasure, provided that it is not impossible or does not require disproportionate effort. Upon your request, we will inform you about these recipients. Please note that there are cases where we are not obliged to erase personal data, particularly e.g., if the data processing is necessary for the submission, enforcement, or defense of legal claims. Please note that the right to erasure is further limited by those statutory regulations based on which we are obliged to retain certain documents for a specified period (e.g., based on the provisions of the Accounting Act).

### **The Right to Restriction of Data Processing**

You may request the restriction of the processing of your personal data if at least one of the following conditions is met: you contest the accuracy of the personal data – in this case, the restriction applies to the period that allows us to verify the accuracy of the personal data; the processing is unlawful, but you oppose the erasure of the data and instead request the restriction of its use; we no longer need the personal data for processing purposes, but you require them for the submission, enforcement, or defense of legal claims; or you have objected to the data processing – in this case, the restriction applies to the period until it is determined whether the data controller's legitimate grounds override your legitimate grounds.

When we restrict data processing, we perform no other operations on the personal data affected by the restriction other than storage. We inform you that data processing cannot be restricted if the processing is necessary for the submission, enforcement, or defense of our legal claims or for the protection of the rights of a third party. We will inform you in advance of the lifting of the restriction on data processing. If we have disclosed the personal data affected by this right to another person (i.e., a recipient, such as a data processor), we will inform these persons immediately of the restriction, provided it is not impossible or does not require disproportionate effort.

### **The Right to Object**

If the processing of personal data is based on our legitimate interest, you may object to the processing at any time. In the event of an objection, we will erase the personal data processed in connection with you, unless: the processing is justified by compelling legitimate grounds that override your interests, rights, and freedoms; or the processing is related to the submission, enforcement, or defense of our legal claims. Whether any of the circumstances in the previous two points exist will be weighed on a case-by-case basis, and the burden of proof rests with us.

### **The Right to Data Portability**

You are entitled to receive the personal data concerning you that you have provided to us in a structured, commonly used, machine-readable format (e.g., via email) and to have this data transmitted directly to another controller, provided that the legal basis for the processing carried out by us is your consent. When exercising the right to data portability, we will fulfill your request via email attachment in PDF format.

### **Right to Complain, Right to Legal Remedy**

We hope that we never give you cause to lodge a complaint due to our processing of personal data. Regardless, we inform you below of your right to effective judicial remedy. If you consider that the processing of your personal data violates the provisions of effective data protection legislation, particularly the General Data Protection

Regulation (GDPR), you have the right to lodge a complaint with the competent data protection supervisory authority in the Member State of your habitual residence, place of work, or place of the alleged infringement. In Hungary, a complaint can be lodged with the National Authority for Data Protection and Freedom of Information (“NAIH”).

NAIH Contact Details:

Website: <http://naih.hu/>

Address: 1055 Budapest, Falk Miksa utca 9-11.

Mailing Address: 1363 Budapest, Pf.: 9.

Telephone: +36-1-391-1400

Fax: +36-1-391-1410

Email: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)

You also have the right to lodge a complaint with another supervisory authority established in a European Union Member State, particularly the Member State of your habitual residence, place of work, or place of the alleged infringement. In the event of an infringement, you may also turn to a court if you believe we are processing your personal data unlawfully (you may turn directly to the court; prior NAIH proceedings are not required); the NAIH has made a decision that you wish to appeal; the NAIH does not deal with your complaint or does not inform you within three months of the procedural developments or outcome of your submitted complaint (in the latter two cases, proceedings must be conducted against the NAIH). You may initiate court proceedings before the competent tribunal (törvényszék) according to your place of residence or habitual residence (at your choice). Further information about Hungarian courts can be found at: <https://birosag.hu>

### **Profiling, Automated Decision-Making**

We inform you that no profiling takes place during data processing. Automated decision-making occurs only to the extent that winners are selected with the help of artificial intelligence.

### **Final Provisions**

The Game does not qualify as gambling or a gift lottery; it is considered exclusively a promotional game. Tax obligations related to the prizes are borne by the Organizer of the game. The Organizer and Executor do not participate in providing the technical conditions necessary for participating in the Game. The Organizer and Executor exclude all liability for any claim for damages or compensation in connection with participation in the Game, as well as for costs, damages, or losses arising from or related to any errors or deficiencies in the Game or its execution. The Organizer and Executor exclude all liability for independent, unforeseen events (force majeure) or activities of third parties that occurred in a manner not attributable to them.

The Organizer and Executor exclude liability for damages suffered by the Player or any third party arising from the provision of false, erroneous, inaccurate, or incomplete data, the participation of an incapacitated person not entitled to participate, or the participation of a person with limited capacity not entitled to participate without the consent of their legal representative, as well as for other reasons. The Organizer and Executor exclude all liability for any abuse related to participation in the Game. The Organizer reserves the right to change the rules of the Game at any time during the duration of the Game.

In this case, the Organizer will publish the amendment to these Rules.

Possible reports related to the Game may be submitted to the following email address of the Game Organizer: [office.marketing@futurealgroup.com](mailto:office.marketing@futurealgroup.com).

Budapest, April 27, 2026.

Organizer and Operator